

# Caden Jackson

Los Gatos, California



- A. **My major and future career plans:** Right now my major is Business Marketing with no current minor. The career that I am looking into getting after graduation is to start small in the marketing field. The end goal is to be the Chief Marketing Officer of a big corporate company.
- B. **My technical background:** My technical background is pretty basic. In 8th grade with the help of my uncle we bought the parts for a gaming PC and built it ourselves. IS 101 my freshmen year did boost some of my technical skills. I am pretty good at navigating through a commuter and good at computer trouble shooting.
- C. **About Me:** My name is Caden Jackson I am from Los Gatos California which is a smaller town right outside of San Jose. The reason that I came to UNR is because it is somewhat close to home but not too close. I snowboard and have been riding Northstar mountain since I was a little kid so that being only 30 mins away is really nice. My grandparents also live 15 minutes away so I still have some family close by. Some of my favorite hobbies include snowboarding as mentioned earlier, downhill mountain biking in the summer, and hanging out with friends. My favorite music genre is country music. One of my favorite artists right now is Zach Bryan and Zach Top. My dream is to become a CMO of a big corporate company, preferably somewhere in the bay area. My dad has been in the marketing industry

since he graduated from San Jose State and has made off very well for himself and for our family. Although the money sounds great, that is not my main driving factor for my career choice. Marketing has always been something that has caught my interest. In various classes when making a flier I was always the one to make it as I was able to create good well thought out fliers that tell the potential customer everything that they need to know. I also made all the promotional fliers that my fraternity needs for the past few years.